do you want to learn about:

- designing outcome-based evaluation of programs and services
- assessing the needs of your community
- techniques for tracking public library data and using these data for planning, management, and demonstrating the library's worth
- using data and stories to document the impact of your library

Join 50 California public library leaders in April 2017 to learn about these topics and more in an intensive, **two-day regional institute** hosted by **Califa** in partnership with the **Colorado State Library** and the **Colorado Library Consortium**. Launched in 2015, the Research Institute for Public Libraries (RIPL) meets a distinct need of public libraries in rural, suburban, and urban areas for practical skills in assessment, evaluation, and benchmarking.

Participants will walk away from the RIPL Regional with tools for evaluation, confidence in building research into their activities, and a network of colleagues for future learning and success.

vision

Our vision is to create a culture shift in public libraries to be purposeful in gathering, analyzing, and using data for decision making, strategic planning, and demonstrating impact. RIPL will educate change agents who will go back to their libraries with the tools, competencies, and commitment to lead evidence-based practice.

here's what past participants had to say about RIPL:

"**The topics covered were extremely relevant and timely for my needs as a public library administrator.** I loved the combination of big picture planning, identifying community needs, and measuring outcomes in addition to very specific tasks like creating surveys and infographics."

"I have always believed in the importance of everything covered during RIPL but now **I have a practical and scalable framework to use for implementing all these best practices in a small library**."

"RIPL was **one of the most rewarding and useful professional development opportunities** that I have attended in my career."

questions
Email RIPL@LRS.ORG or visit **RIPL.LRS.ORG /CA2017** for more information.

who
The target audience for the RIPL Regional is California public librarians, administrators, and any other staff who seek to develop their skills in evaluation and data use for planning, management, and demonstrating their library's impact.

where
The California State Library, 900 N Street
Sacramento, California, 95814

when
April 10-11, 2017
8:00-5:00 each day

how
The registration fee and meals (breakfast and lunch April 10-11) are covered by the Institute of Museum and Library Services and Califa. Participants are responsible for their travel and lodging expenses.

Participants will be selected by an application process to insure a broad range of public libraries and geographic regions in California are represented. To learn more and apply, please see califa.org/ripl. The application deadline is **November 23, 2016**.

lodging
See RIPL.LRS.ORG/CA2017 for information about lodging options.